



LEADERSHIP FOR THE AMERICAS

— AWARDS GALA —

PROGRAM | 2022

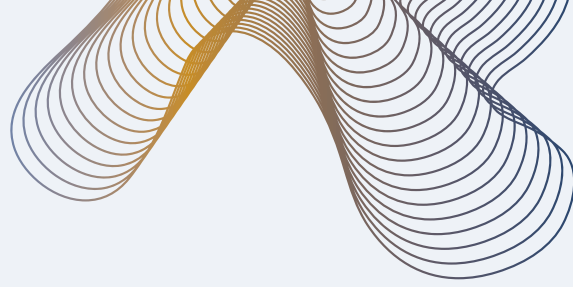
 **THEDIALOGUE**
Leadership for the Americas



November 2, 2022

 **THEDIALOGUE**
Leadership for the Americas

SALAMANDER HOTEL
WASHINGTON, DC



MESSAGE FROM THE PRESIDENT

Dear Friends of the Dialogue,

It gives me great pleasure to welcome you to the Inter-American Dialogue's seventh annual Leadership for the Americas Awards Gala. Tonight, we celebrate the remarkable achievements of our extraordinary honorees and reaffirm the commitment to our mission of promoting democratic governance, prosperity, and social equity in our region.

This year's honorees and speakers are leaders in the pursuit of solutions to the Western Hemisphere's more pressing challenges. They are thinkers, doers, and risk takers who have applied their rare gifts toward the advancement of the common good. We celebrate a visionary entrepreneur who has made tremendous strides in cultivating financial inclusion in the region. And we honor an inspirational business leader who has helped empower women, afro-descendant Brazilians, and victims of domestic violence throughout her long and prolific career. We are deeply fortunate to have them join us so we may recognize their outstanding contributions.

I am grateful that we are able to gather in person for this year's gala, which marks the 40th anniversary of the Dialogue and my first year as its President and CEO. I appreciate the opportunity

to express personally my gratitude to all of you for your warm welcomes, words of encouragement, and unwavering support. I also want to express gratitude to the Dialogue's incredible staff whose commitment, brilliance, and passion are the critical constants of the Dialogue's success.

This evening's gala also presents an opportunity to reflect on the challenges and opportunities we face as a community. Against the backdrop of the climate crisis, democratic backsliding, and economic decline, the Dialogue's work is more important than ever. Sustainable policy solutions to these challenges require a foundation of trust and cooperation. The Dialogue's work to bring together diverse voices from the government, the private sector, and civil society helps to build and strengthen this foundation.

The goodwill and generosity of our community on momentous occasions such as this is part of what makes the Dialogue so special. Even more remarkable is your day-to-day engagement and support. Whether advising our programs, partnering on key initiatives, shaping and attending events, or sharing generous financial gifts, you make our work possible. We are deeply grateful. Together, we will continue to enhance cooperation to advance social inclusion, human rights, and socioeconomic equality.

Thank you again, and please enjoy an evening of celebration!

My warmest regards,

Rebecca Bill Chavez
President & CEO



LETTER FROM THE CO-CHAIRS

Esteemed Guests,

It is our honor to welcome you to our Inter-American Dialogue Leadership for the Americas Awards Gala!

Given the daunting challenges we have faced in recent years, and those that yet lie ahead, it is imperative to reconnect, recharge, and rededicate ourselves. As friends of the Dialogue, we share a common vision of democracy, equity, and prosperity in the Americas. Tonight, we celebrate our honorees for bringing these aspirations to life through their efforts. Their commitment and creativity have positively impacted our hemisphere.

We also recognize and deeply appreciate your support. Your generosity made this event possible and continues to fuel the Dialogue's vital operations throughout the year. Entering our fourth decade under the new leadership of president & CEO Rebecca Bill Chavez, the Dialogue continues to build bridges and seek solutions that transcend partisan politics and tangibly benefit our people and planet.

On behalf of the Board of Directors, the Gala Leadership Committee, and our notable network of Members, Fellows, Associates, and staff thank you for gathering, believing in, and working for a more democratic, equitable, and prosperous Americas.

With deep appreciation,

Laura Chinchilla
Co-Chair, Board of Directors

Thomas A. Shannon, Jr.
Co-Chair, Board of Directors

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GALA PROGRAM

MASTER OF CEREMONIES

Lulu Garcia-Navarro

HOST OF NEW YORK TIMES PODCAST, FIRST PERSON

OPENING REMARKS

Dr. Rebecca Bill Chavez

PRESIDENT & CEO, INTER-AMERICAN DIALOGUE

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The Honorable
Thomas A. Shannon, Jr.

CO-CHAIR, INTER-AMERICAN DIALOGUE
FORMER UNDER SECRETARY OF STATE FOR POLITICAL AFFAIRS

CLOSING REMARKS

Her Excellency
Laura Chinchilla

CO-CHAIR, INTER-AMERICAN DIALOGUE
FORMER PRESIDENT OF COSTA RICA

MUSICIAN — **Verny Varela**

PRESENTATION OF DISTINGUISHED LEADERSHIP AWARDS

FOR INNOVATION
AND SOCIAL IMPACT

TO

**Pierpaolo
Barbieri**

CEO AND FOUNDER OF UALÁ
EXECUTIVE DIRECTOR,
GREENMANTLE

ARGENTINA

PRESENTED BY

**Luis Alberto
Moreno**

FORMER PRESIDENT,
INTER-AMERICAN
DEVELOPMENT BANK

FOR SOCIAL EQUITY
TO

**Luiza
Trajano**

CHAIR OF MAGAZINE LUIZA
CHAIR, GRUPO MULHERES
DO BRASIL

BRAZIL

PRESENTED BY

Her Excellency
**Laura
Chinchilla**

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MASTER OF CEREMONIES

Lulu Garcia-Navarro

HOST OF NEW YORK TIMES PODCAST,
FIRST PERSON

Lulu Garcia-Navarro is the host of the New York Times podcast First Person. Previously, she hosted NPR's Weekend Edition Sunday and NPR's morning news podcast Up First. Prior to this work, she served as an NPR correspondent based in Brazil, Israel, Mexico, and Iraq.

For her work covering the Arab Spring, Garcia-Navarro was awarded a 2011 George Foster Peabody Award, a Lowell Thomas Award from the Overseas Press Club, an Edward R. Murrow Award from the Corporation for Public Broadcasting, and the Alliance for Women and the Media's Gracie Award for Outstanding Individual Achievement. She contributed to NPR News reporting on Iraq, which was

recognized with a 2005 Peabody Award and a 2007 Alfred I. duPont-Columbia University Silver Baton. She has also won awards for her work on migration in Mexico and the Amazon in Brazil. While hosting Weekend Edition Sunday, Garcia-Navarro and her team also received a Gracie for their coverage of the #MeToo movement.



OPENING REMARKS

Rebecca Bill Chavez

PRESIDENT & CEO
INTER-AMERICAN DIALOGUE

Dr. Rebecca Bill Chavez is president and CEO of the Inter-American Dialogue. Chavez is an expert on democracy, the rule of law, and regional security issues with a distinguished career in public service and academia.

As Deputy Assistant Secretary of Defense for Western Hemisphere Affairs during the Obama administration, she prioritized Women, Peace, and Security initiatives, expanding institution building for defense while combatting the militarization of law enforcement. Prior, Chavez was a tenured political science professor at the US Naval Academy focusing her research and publications on the Latin American and Caribbean region. A firm believer in volunteer service, she is on the board of the Truman Center for National Policy; is an advisor for Princeton University's Institute for Regional and

International Studies; and is on the Steering Committee of the Leadership Council for Women in National Security, among others.

Raised in Austin, Texas, Chavez received her MA and PhD in Political Science from Stanford University and her BA in Public and International Affairs from Princeton University. She is a member of the Council on Foreign Relations and a Fulbright Scholar. She currently lives in Washington, DC with her husband Pablo and their two children, Oscar and Penelope.



INTRODUCTION

The Honorable Thomas A. Shannon, Jr.

CO-CHAIR
INTER-AMERICAN DIALOGUE

Tom Shannon spent over 30 years in the foreign service, most recently as under-secretary of state for political affairs in the US Department of State from 2016–2018.

He previously served as counselor and senior advisor to the secretary following a four-year term as US ambassador to Brazil. Shannon served as assistant secretary of state for Western Hemisphere affairs from 2005–2009 and as special assistant to

the president and senior director for Western Hemisphere affairs at the National Security Council from 2003 to 2005, among other senior roles across the region. Shannon now serves as a Senior International Policy Advisor for Arnold & Porter.



PRESENTER

Luis Alberto Moreno

FORMER PRESIDENT
INTER-AMERICAN DEVELOPMENT BANK

Luis Alberto Moreno was the President of the Inter-American Development Bank from 2005 to 2020. He chaired the Board of Executive Directors of IDB Invest, the group’s private sector arm, and the Donors’ Committee of the Multilateral Investment Fund (MIF).

Before joining the Bank, Moreno served as Colombia’s Ambassador to the United States for seven years and as Minister of Economic Development. In the private sector he was the executive producer of TV Hoy, an award-winning broadcast news program, and a strategic advisor to Colombian companies and foreign investors. Moreno has received numerous distinctions, including Colombia’s highest peacetime decoration, the Grand Cross of the

Order of Boyaca; Brazil’s Grand Cross of the Order of Rio Branco; Spain’s Grand Cross of the Order of Isabel La Catolica; the Dialogue’s Distinguished Leadership for the Americas Award for Social Equity; the Woodrow Wilson Award for Public Service; the Eagle of the Americas award from the Association of American Chambers of Commerce in Latin America; and Latin Trade’s Bravo Business Award for Distinguished Service to the Hemisphere.

THE INTER-AMERICAN DIALOGUE IS PLEASED TO PRESENT ITS



**DISTINGUISHED LEADERSHIP
AWARD FOR INNOVATION
AND SOCIAL IMPACT**

Pierpaolo Barbieri

ARGENTINA

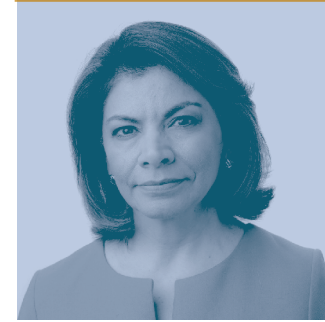
CEO AND FOUNDER OF UALÁ
EXECUTIVE DIRECTOR, GREENMANTLE

Pierpaolo Barbieri is founder and CEO at Ualá. He is also Executive Director at Greenmantle, a macroeconomic and geopolitical consulting firm and senior associate at the Applied History Center of Harvard's Kennedy School of Government.

He is also the founder of 17Sigma, a venture capital firm that supports disruptive and innovative Latin American entrepreneurs in their early stages. In addition, he was chief strategist of the Brevan Howard Argentina Fund. Originally from Buenos Aires, Argentina, Barbieri studied at Harvard University, where he graduated magna cum laude, and his senior honors thesis was awarded the Thomas T. Hoopes '19 prize. He was elected Lt. Charles Henry Fiske III Harvard-Cambridge scholar at Trinity College, Cambridge, where he was awarded

an MPhil in Economic and Social History and a Gates Cambridge Scholarship. His first book, *Hitler's Shadow Empire: The Nazis and the Spanish Civil War*, was published by Harvard University Press in the USA and UK, Penguin Random House in Spain and Latin America, Mondadori in Italy, and Citic in China.

Before Greenmantle, Barbieri worked for Goldman Sachs, Soros Fund Management, and Bridgewater Associates.



INTRODUCTION

Her Excellency
Laura Chinchilla

CO-CHAIR
INTER-AMERICAN DIALOGUE

Laura Chinchilla was president of Costa Rica from 2010 to 2014. She previously served as vice president and minister of justice under Óscar Arias and as a member of the National Assembly from 2002 to 2006.

Chinchilla has been a member of the Inter-American Dialogue since 2014 and is co-chair of the Board of Directors. Chinchilla graduated from the University of Costa Rica and received her master's in public policy from Georgetown University.

Prior to entering politics, Chinchilla worked as an NGO consultant in Latin America and Africa, specializing in judicial reform and public security issues.

THE INTER-AMERICAN DIALOGUE IS PLEASED TO PRESENT ITS



**DISTINGUISHED LEADERSHIP
AWARD FOR SOCIAL EQUITY**

Luiza Trajano

BRAZIL

BOARD CHAIRMAN, MAGAZINE LUIZA
CHAIR OF GRUPO MULHERES DO BRASIL

Luiza Helena Trajano is chair of the Board of Directors of Magazine Luiza. She is responsible for the innovation and growth that has made Magazine Luiza among the largest retailers in Brazil. Magazine Luiza has over 1,400 stores in 18 states and more than 47,000 employees.

Trajano encourages her team to put people first and adopt an entrepreneurial attitude. She credits this with making Magazine Luiza one of the “Best Companies to Work For” for 24 consecutive years. In addition, Trajano serves on the boards of 18 entities, including Institute for Retail Development/IDV, UNICEF and the UN Population Fund in Brazil. She was named Person of the Year 2020 by the Brazil-US Chamber of Commerce and is president of the Grupo Mulheres do Brasil, which advocates for women’s participation in the public sphere, convening over 105,000 participants in centers throughout the country and world.

Throughout her career, Trajano has received hundreds of commendations and awards as an entrepreneur, businesswoman, and leader. In 2021, she was the only Brazilian recognized on the prestigious TIME 100 list. Similarly, she was the only Brazilian selected by the Financial Times as one of the 25 most influential women in the world and, for the past five years, Trajano was ranked the business leader with the best reputation in Brazil by the Spanish consultancy Merco.

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The Vidanta Foundation is a nonprofit organization focused on the promotion of humanitarian and democratic values and the reduction of poverty and inequality in the Western Hemisphere.

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