2010 HIGHLIGHTS

We are pleased to present this summary of the Inter-American Dialogue’s work in 2010.

The Inter-American Dialogue’s Board of Directors was delighted to welcome former president of Chile Michelle Bachelet as its Latin American co-chair in July 2010. Upon accepting the post, Bachelet pointed to a strong fit between her priorities and those of the Dialogue. “I am eager to engage with colleagues throughout the hemisphere to produce and promote innovative ideas for more effective social policies,” Bachelet said. “This is the best way to improve citizenship and democracy.”

The Dialogue’s Board of Directors also welcomed four other new members in 2010: Martin Torrijos, former president of Panama; Marcos Jank, president and CEO of the Brazil Sugar Cane Industry Association (UNICA); Alicia Bárcena of Mexico, executive secretary of UN ECLAC; and former US deputy assistant secretary of treasury Brian O’Neill, now vice-chair of Lazard International.

This year the Dialogue’s Board of Directors enthusiastically selected Michael Shifter to serve as the organization’s next president. Peter Hakim, who held the post for 17 years, remains at the Dialogue as president emeritus, dedicating his time to managing projects, writing, and fundraising. On April 6, Mexico’s ambassador to the United States, His Excellency Arturo Sarukhan, graciously hosted a reception at the Mexican Cultural Institute for some 200 guests in honor of Peter Hakim’s outstanding leadership and service.

Dialogue members convened for the Sol M. Linowitz Forum in June of this year, meeting in plenary session for the seventeenth time since the Dialogue’s inception in 1982. Led by Dialogue co-chair and former US trade representative Carla Hills and Board member and CAF president Enrique García, the forum brought together some one hundred leaders from across the Western Hemisphere. Discussions centered on the Obama administration’s policy priorities toward Latin America and the Caribbean, US drug policy reform, migration, Haiti reconstruction efforts, Brazil’s role in
the region, and the 2010 US Congressional elections. A report drawing on the conclusions and recommendations of the Linowitz Forum discussions will be published in 2011.

Early in 2010, the Dialogue convened the Working Group on Democratic Governance in partnership with the Organization of American States and International IDEA. The group, which met twice this year, was designed to analyze democracy in Latin America with a focus on the current state of the rule of law and the OAS Democratic Charter. Some 20 policy experts participated in the meetings, including OAS secretary general José Miguel Insulza and Dialogue senior fellow Genaro Arriagada.

The Dialogue also continued its work on a number of key programs and working groups.

An initiative on drug policy, supported by the Open Society Institute and the Alvar-Alice Foundation, convened a private meeting on Capitol Hill in March to discuss the initial recommendations of a then-forthcoming report, *Rethinking Drug Policy* (released in February of 2011). Hosted by Representative Eliot Engel (D-NY), the meeting brought together a number of senior Obama administration officials, leading policy analysts, and private opinion leaders. The Dialogue also hosted a public event on the issues, choices, and consequences of marijuana policy in February.

In partnership with the Canadian Foundation for the Americas (FOCAL), the Dialogue concluded work on the first phase of its working group on the Summit of the Americas process with a private, off-the-record, meeting to help prepare the agenda for the 2012 Summit in Cartagena, Colombia. The next phase of the initiative will involve a longer-term program that will examine the key issues and choices confronting inter-American institutions.

The China and Latin America Working Group hosted several discussions this year, including one with a finance professor at Peking University’s Guanghua School of Management to analyze the sustainability of China’s growth and its significance for Latin America’s economic performance. We also looked at US-China consultations on Latin America with assistant secretary of state Arturo Valenzuela and considered the consequences for the United States and Europe of China’s expanding economic profile in Latin America. This Dialogue program is slated to significantly expand in 2011, with the hiring of a new director.

The Central America Working Group, launched in 2009, continued its work in 2010 with a special meeting in Mexico City to discuss Mexico and Central America’s shared challenges. Participants focused on migration, organized crime and insecurity, and their impact on economic development, politics, and society. The group agreed on the need for a regional strategy to confront their common threats, but acknowledged that the obstacles to such cooperation are formidable.

The Latin American Economies Roundtable, which brings together a small group of leading economic analysts from the public and private sectors met twice during the year to consider Latin America’s economic prospects for 2010.
and examine the role of stable macroeconomic policies in fostering growth. The roundtable is a joint initiative of the Dialogue, and Tulane University.

This year, the Dialogue continued to look at Latin America’s relationship with the United States and Europe at the 2010 trilateral conference in April in Madrid, the third such meeting since 2007. In collaboration with the General Secretariat of the Ibero-American Summit and Real Instituto Elcano, the Dialogue convened an influential high-level group of public and private leaders from Europe, Latin America, and the United States for discussions of key challenges facing the trilateral relationship and how to strengthen cooperation among the three parties.

Other highlights of this year’s activities include the 14th annual CAF Conference that attracted a record number of participants over two days. This year’s discussions centered on Latin America’s growing independence and featured a first rate line-up of speakers including Governor Bill Richardson of New Mexico, “drug czar” Gil Kerlikowske of the White House Office of National Drug Policy Control, and Alicia Bárcena, the executive secretary of the UN Economic Commission for Latin America and the Caribbean.

The Dialogue’s Latin America Working Group met twice in 2010, in Washington and Lima, Peru. Co-sponsored by CAF, the working group is comprised of 25 to 35 diverse, high-level experts and practitioners who gather biannually to analyze the policy issues and choices confronting the region’s leaders. The group also produces a series of working papers.

The remittances and development program this year implemented a pioneering financial literacy initiative that included a toolkit, brochure, methodology, and training curriculum for both remittance recipients and migrants.

In 2010, the Dialogue’s social policy program launched the Commitment to Equity project in partnership with the Stone Center for Latin American Studies at Tulane University. The goal of this initiative is to evaluate the extent to which Latin American governments help or hinder social progress. Staff designed a social policy scorecard and piloted it in Mexico, Argentina, and Peru and presented it at the Linowitz Forum.

The Dialogue continued an ambitious program on educational reform through its Partnership for Educational Revitalization in the Americas (PREAL). During 2010, PREAL organized one international conference, successfully completed three strategic partnerships designed to promote specific education policy changes (in the Dominican Republic, Guatemala and Panama), co-organized more than 150 events with working groups and national partners, hosted three meetings on rebuilding Haiti’s education system with high-level actors in Washington, and participated in more than 60 outside conferences. PREAL also produced
and widely distributed some 50 publications, including three report cards—in Brazil, Peru and Ecuador—to some 4,500 individuals and institutions.

The hallmark of the Dialogue Congressional Program, the Congressional Members Working Group, convened over a dozen members of Congress in two private dinner meetings on Capitol Hill this year. Members discussed the future of the Organization of American States with OAS secretary general José Miguel Insulza, US permanent representative Carmen Lomellin, and former assistant secretary general Luigi Einaudi. Members also met with Haitian prime minister Jean-Max Bellerive and the head of the UN Stabilization Mission Edmund Mulet to discuss Haiti’s progress after the earthquake. The Dialogue’s Congressional Staff Working Group was briefed by the head of the Honduran Truth Commission, Eduardo Stein, who is also a Dialogue director and former vice president of Guatemala.

Dialogue staff were invited to serve as expert witnesses in Congress on two occasions. Peter Hakim testified before the House Subcommittee on Western Hemisphere Affairs on Obama administration policy in Latin America, and Manuel Orozco testified before the House Financial Services Committee on the regulation and disclosure of remittances.

The Dialogue enjoyed the regular participation of business leaders in our activities in 2010. New companies like Banco Mercantil, Microsoft, Repsol, Telefonica, UBS, and others joined our Corporate Circle this year. More than two dozen companies sponsored the Linowitz Forum, including Arcos Dorados, Corporación Multi-Inversiones, Laureate International, and Smiths Detection. The corporate program continues to publish the highly regarded daily Latin America Advisor—along with weekly and biweekly Advisor titles on energy and financial services—as a cornerstone benefit of Circle membership. The Advisor published nearly 1,000 commentaries written by experts from around the world on questions posed by subscribers.

In 2010, Dialogue staff published articles in leading policy journals—including Foreign Policy, Foreign Affairs, Current History, and Revista Política Colombiana—that analyzed the Obama administration’s policy record in the hemisphere, Latin America’s shift to the center, the impact of the Chilean miners’ rescue on Chile-Bolivia relations, the ongoing trauma of the Haitian earthquake, Hillary Clinton’s trip to Latin America, and the Colombian presidential elections. Staff also published over 100 articles and interviews in newspapers, including The Washington Post, Los Angeles Times, The Guardian, The Miami Herald, El Tiempo, O Estado de São Paulo, El Comercio, ideele, El Espectador, El Colombiano, Política Exterior, Política Externa, Infolatam, América Economía, and Confidencial, among others—on topics ranging from Brazil’s foreign policy under Dilma Rousseff, to the impact of Wikileaks on America’s image abroad, the shift in US-Colombia relations under Juan Manuel Santos, Venezuela’s controversial alliance with Iran, and the EU’s changing policy toward Cuba under Spain’s presidency. Dialogue staff are regularly quoted by US, Latin American, and European newspapers and interviewed on television and radio.
US FOREIGN POLICY IN THE HEMISPHERE

The Dialogue's work on US policy is a wide ranging program that addresses such themes as US–Latin American economic ties, including trade, energy, remittances, and immigration policies; US relations with individual countries in the hemisphere, prominently including Brazil, Mexico, Central America, Haiti, and Cuba; inter-American institutions; and organized crime, drug policy, and citizen security.

THE SOL M. LINOWITZ FORUM

The Sol M. Linowitz Forum is a biennial meeting of the members of the Inter-American Dialogue and other high-level officials from across the hemisphere. The 2010 Forum was the 17th time that the Dialogue's members have met in plenary session, and the eighth meeting of the Forum, which was inaugurated in 1996.

This year's Forum came at a particularly exciting time. It marked a moment of transition, as the Dialogue focused on how to make its efforts even stronger and more effective under the new leadership of Dialogue president Michael Shifter.

Forum activities began on Friday evening, June 25, with a reception for Dialogue members and friends at the Residence of the Ambassador of Guatemala, Francisco Villagrán. Dialogue co-chair and former US trade representative Carla Hills and Board member and CAF president Enrique García presided, with Michael Shifter. IDB president Luis Alberto Moreno and deputy secretary of State James Steinberg offered remarks.

The meetings continued through the weekend at the Georgetown University Conference Center. The agenda elicited frank exchanges on a range of issues, including: the record and priorities of US policy towards Latin America and the Caribbean under the Obama administration; the shared drug problem and related criminality; the international and domestic ramifications of migration; the status and prospects of reconstruction efforts in Haiti; Brazil's elections and regional and global role; and the political situation in the United States and outlook for Congressional elections in November. A report of the meeting will be forthcoming in 2011.
THE CONGRESSIONAL PROGRAM

The Congressional Members Working Group (CMWG) on the Americas is a closed-door dinner forum that brings members of Congress together with senior US and Latin American government officials, key staff of international organizations, and leading independent policy experts to exchange ideas on the most important issues in Western Hemisphere affairs.

- “The Future of the Organization of American States,” May 12, hosted by Representatives Xavier Becerra (D-CA) and Bob Goodlatte (R-VA) with Representatives John Conyers (D-MI), Bill Delahunt (D-MA), Greg Meeks (D-NY), and Dianne Watson (D-CA). Guest participants included OAS secretary general José Miguel Insulza; US permanent representative to the OAS Carmen Lomellin; and former assistant secretary general Luigi Einaudi.

- “A Conversation on Haiti,” April 28, hosted by Representatives Yvette Clarke (D-NY), John Conyers, Jr. (D-MI), Jean Schmidt (R-OH) with Representatives Sander Levin (D-MI), Corrine Brown (D-FL), Bill Delahunt (D-MA), Wm. Lacy Clay (D-MO), Mike Honda (D-CA), Danny Davis (D-IL), and Sheila Jackson Lee (D-TX). Guest participants included Jean-Max Bellerive, prime minister of Haiti; Edmund Mulet, special representative and head of the United Nations Stabilization Mission in Haiti; Haiti specialist Robert Maguire of Trinity University; and Paul Weisenfeld of USAID.

Congressional Staff Program

The Congressional Staff Working Group (CSWG) operates in a similar fashion as the CMWG, offering staff briefings to examine hemispheric issues, such as trade, security, and human rights. The CSWG provides an opportunity for mid- and high-level staff to engage political figures, regional experts, and analysts in discussion on issues in US hemispheric policy.


RESHAPING DRUG POLICY IN THE AMERICAS

The Dialogue, in partnership with the Open Society Institute and the Alvar-Alice Foundation, launched an initiative in 2008 that sought to contribute to a rethinking of US anti-drug policy in Latin America. It was designed to stimulate debate and discussion on drug policies in Washington and in the region, help develop a politically diverse network of organizations and experts from Latin America focusing on the issues, and establish a point of reference for regional organizations, civil society groups, and governments searching for alternative policy directions.

- The Dialogue convened a private meeting on Capitol Hill to discuss US drug policy.
and its alternatives on March 10. The closed-door session focused on one central question: What can be done to ignite a serious policy review and debate on (a) Washington's anti-narcotic strategies, domestic and international, and (b) how they might be reformed or replaced. Participants in the meeting included some thirty administration officials, leading policy analysts, private opinion leaders, and staff and members of Congress. Hosted by Representative Eliot Engel (D-NY), select participants included Representative Jared Polis (D-CO); Frank Pearl, Colombia’s high commissioner for peace; Ethan Nadelmann of the Drug Policy Alliance; Vanda Felbab-Brown of the Brookings Institution; and Craig Kelly of the US Department of State.

- “Marijuana Policy: Issues, Choices and Consequences,” February 19 with Peter Reuter, director of the University of Maryland’s Program on the Economics of Crime and Justice Policy and Robin Room of the University of Melbourne’s School of Population Health and director of alcohol policy research at the Turning Point Alcohol & Drug Centre.

**Published**


**Other US Policy**

- Assistant secretary of state Arturo Valenzuela briefed a select group of policy analysts on the State Department’s agenda in the region at a private, off-the-record lunch hosted by the Dialogue on June 3 on the occasion of Secretary Clinton’s upcoming trip to Lima, Peru, Quito, Ecuador and Bogota, Colombia.

**Congressional Testimony**

- Peter Hakim testified before the House Subcommittee on Western Hemisphere Affairs on March 10. The hearing was entitled: “Obama Administration Policy in Latin America: Year II.”

**Published**


Co-authored with *Adam Siegel*: “Mixed results one year post-Summit,” *Oxford Analytica*, April 19.

INTER-AMERICAN INSTITUTIONS

SUMMIT OF THE AMERICAS INITIATIVE

The Dialogue, in partnership with the Canadian Foundation on the Americas (FOCAL), organized several meetings of the Western Hemisphere Think Tanks Working Group leading up to and following the Summit of the Americas in Trinidad and Tobago in 2009 with a focus on the summit process and how it might be made more relevant to the changing needs of the hemisphere.

- The Dialogue, FOCAL and FEDESARROLLO hosted a private, off-the-record, meeting of the Western Hemisphere Think Tanks Working Group on September 20 in Washington to discuss the organization and agenda for the 2012 Summit of the Americas planned for Cartagena, Colombia.

The next phase of this initiative involves a longer-term program on inter-American institutions that will examine the key issues and choices confronting the Inter-American Development Bank, Organization of American States, and other inter-American institutions and develop proposals for how they can cooperatively engage those challenges. Besides bringing fresh, outside thinking, the program aims to tackle politically sensitive problems that staff and leaders of the institutions might recognize as important, but are unable to address directly.

Published


LATIN AMERICA AND THE WORLD

ANNUAL TRILATERAL MEETING: US–EUROPE–LATIN AMERICA

The 2010 Trilateral Conference convened on April 20 and 21 in Madrid to discuss the rule of law and state of democracy in Latin America and the Caribbean; economic and social developments in the context of the evolution of the financial crisis; and changes in US policy and new developments in European Union policies toward the region. Select participants included OAS secretary general José Miguel Insulza; Dialogue Board member Antonio Navarro Wolff, the governor of...
Nariño province in Colombia; and Jorge Castañeda of New York University. Joining the discussion by videoconference from Washington were US assistant secretary of state for Western Hemisphere affairs Arturo Valenzuela; US Congresswoman Jean Schmidt (R-OH), and former US trade representative and Dialogue co-chair Carla Hills. US secretary of state Hillary Rodham Clinton delivered special, prerecorded remarks at the outset of the final session.

**CHINA AND LATIN AMERICA**

The Dialogue’s China and Latin America Working Group is a network of top-rank analysts and practitioners from China, Latin America, and the United States. In both private and public meetings, the group explores China’s priorities in the region and how it plans to pursue them; assesses how China’s involvement will affect the economies of Latin America as well as the region’s politics and external relations; and analyzes how China’s changing role may affect the US policy agenda in the region. Starting in late 2008, the China and Latin America Working Group began holding public meetings to fill increased demand for information on growing Sino-Latin American ties.

- The Dialogue hosted a discussion on February 2 on China’s impact on Latin America with Michael Pettis, finance professor at Peking University’s Guanghua School of Management and Carnegie Endowment senior associate; Daniel Lederman, a World Bank senior economist; and Eduardo Lora, Inter-American Development Bank chief economist and author of *Should Latin America Fear China?* Cosponsored by the Carnegie Endowment for International Peace, the session examined the sustainability of China’s growth, assessed China’s significance for Latin America’s economic performance, and addressed the challenges and opportunities in the coming period.


- “China’s Expanding Economic Profile in Latin America: Consequences for the US and Europe,” May 20 with Jon Huenemann, a principal at Miller & Chevalier, and Osvaldo Rosales, the director of trade and integration at the Economic Commission for Latin America and the Caribbean (ECLAC). Co-sponsored by the Chilean American Chamber of Commerce.

**Other Latin America and the World Events**


**Published**


**Peter Hakim:** “Brazil and Iran: A Diplomatic Triumph or a Missed Opportunity?” *América Económica*, June 1.
TRADE AND ECONOMICS

ANNUAL CAF CONFERENCE

Every September, CAF, the Inter-American Dialogue, and the Organization of American States (OAS) sponsor a conference for Washington officials and opinion leaders on hemispheric affairs. The aim of this sustained collaboration is to demonstrate the importance of US economic and political relations with Latin America, and to provide a detailed review of hemispheric economic and political affairs. Over two days of discussions, the XIV Annual CAF Conference brought together over 400 people, including US and Latin American government officials, international economists, lawmakers, leading policy analysts and journalists and corporate and financial leaders.

The XIV Annual CAF Conference on the Americas took place on September 8 and 9 in Washington, DC. Select speakers included Governor Bill Richardson of New Mexico; Arturo Valenzuela, US assistant secretary of state for Western Hemisphere affairs; Francisco Sanchez, undersecretary of commerce for international trade; “drug czar” Gil Kerlikowske of the White House Office of National Drug Policy Control; Alicia Bárcena, executive secretary of the UN Economic Commission for Latin America and the Caribbean; and former presidents Carlos Mesa (Bolivia) and Martin Torrijos (Panama).

LATIN AMERICAN ECONOMIES ROUNDTABLE

The Latin American Economies Roundtable (LAER) brings together a small group of leading economic thinkers from the public and private sectors to analyze the state of Latin American and Caribbean economies, how they are affected by the external environment, and best policy options. The group meets to share information, assess developments, diagnose problems, exchange ideas on appropriate policy responses, and disseminate insights and conclusions through private meetings and reports. The roundtable is a joint initiative of the Dialogue and Tulane University.


The LAER met for the second time in 2010 on May 3 at the Inter-American

Other Trade and Economics Events


• “The Age of Productivity: Transforming Economies from the Bottom Up,” July 15 with Santiago Levy, vice president of the Inter-American Development Bank and Carmen Pagés-Serra, division chief at the IDB.

• “Latin America’s Economic Future: Can the Region become an Engine of Growth?” July 6, with World Bank vice president Otaviano Canuto, director of the Poverty Reduction and Economic Management Network (PREM) and Marcelo Giugale, PREM’s director of economic policy for Latin America and the Caribbean.

• “The Aftermath of the Crisis: Policy Lessons and Challenges Ahead for Latin America and the Caribbean,” May 6 with Inter-American Development Bank vice president Santiago Levy and IDB senior research economist Alejandro Izquierdo.


• “Economic Development in Latin America,” March 11 with OECD deputy secretary general Richard Boucher.


Published


Peter Hakim: “The Media Missed the Real Story in Cancún,” América Economía, April 16.

ENERGY POLICY AND POLITICS

ENERGY POLICY GROUP

The Dialogue, in partnership with the Inter-American Development Bank, launched a working group in 2010 of some 20 energy experts and political and economic analysts that meet periodically to discuss the most important issues in energy policy across Latin America and develop constructive ideas and approaches for addressing them. This politically diverse group works closely with national governments, multilateral organizations, public and private energy companies, think tanks and research centers to monitor developments in the energy sector and serve as the hemisphere’s leading source of balanced analysis and informed recommendations on energy policy and politics.

• The Energy Policy Group (EPG) convened on March 25 for its first session, an all-day meeting at the Dialogue. Dialogue senior fellow Genaro Arriagada led the discussion drawing on his working paper, “Energy Issues and Choices for Latin America,” which analyzes the continuing importance of oil, the emerging relevance of natural gas, the problems associated with coal use, and the possibility of new nuclear programs in the region.

• The EPG convened for its second discussion on June 28, 2010. In this private session, the group focused intensively on four papers that were prepared as background for the meeting. Topics included national oil policies with a specific look at Brazil’s Petrobras, energy developments and conflicts, and nuclear energy.

• At a public forum November 8, “Energy Issues and Choices in Latin America,” the Dialogue’s Energy Policy Group launched the first five papers of its Energy Working Papers series at the Inter-American Development Bank. IDB president Luis Alberto Moreno opened the session giving his perspective on the critical choices ahead for Latin America’s energy policies. The panels that followed covered a wide range of topics: a survey of the hemisphere’s energy issues, national oil policies with a specific look at Brazil’s Petrobras, energy developments and conflicts, and nuclear energy.

Other Energy Policy Events

• “Rising Oil Prices: A New Competitive Edge for Mexico, Central America, and the Caribbean?” November 17, with former chief economist and managing director of CIBC World Markets Jeff

by Claudio M. Loser and Anil Sood; and
“Successful Macroeconomic Performance: Launching Long-Term Reforms,” by Claudio

M. Loser, Latin America 2040, Breaking Away from Complacency: An Agenda for Resurgence.
Rubin and UN-ECLAC senior researcher Ramon Padilla. Co-hosted by FOCAL.


**Published**


*Energy Conflicts: A Growing Concern in Latin America,* by Patricia I. Vásquez, Inter-


**REMITTANCES AND DEVELOPMENT**

The Dialogue’s work on remittances and development focuses on policies governing the flow of remittances, private sector financial and remittance services, and financial access for migrants and remittance recipient families. Through research, policy analysis, technical assistance, product development and project implementation, the program has raised awareness and forged partnerships among public and private institutions in over 80 countries within Latin America and the Caribbean, Africa, Europe, and Asia. This year the program continued to expand its focus to include migration and development, with research on the impact of informality on Latin American economies, financial education and financial inclusion of remittance senders and recipients, the economic participation of Hometown Associations in countries of origin, Diaspora engagement, and other transnational activities in which migrants engage.

**Program Initiatives**

**Financial Literacy**

The Remittances and Development Program expanded on its financial literacy initiative first implemented in 2009. The program provides a toolkit, brochure, methodology, and curriculum for both remittance recipients and migrants in Guatemala, Nicaragua, Paraguay, select Middle Eastern countries, and the United States. The materials and methodology were successful in converting at least 20 percent of those who receive financial education from remittance recipients into clients of a financial institution.

**Program for the Economic Inclusion of Panama’s Informal Sector**

The Remittances and Development Program coordinates a team of international and Panamanian experts who are developing a comprehensive strategy to transform Panama’s informal business sector into formal actors in the country’s economy. The project involves empirical and analytic diagnoses, proposals for legal and procedural reform, and practical instruments to promote the insertion of informal businesses into the formal business and financial systems.
Coordination of the Migration Development Fund supporting projects in Africa

The Remittances and Development Program took a lead role this year in developing the Migration and Development Fund, which will finance projects related to remittances, financial access, and local development in migrant home countries in Africa.

Improved Transparency and Consumer Protection in Remittance Market: Database of Prices of Remittances to Central America

The Remittances and Development Program produced and now maintains a comprehensive database on remittance delivery networks as well as the availability, quality, and costs of services to send remittances from major US cities to Central American and Caribbean countries. This database contributes to improving the transparency and efficiency of the services available to remitters.

Events

- “Migration, Remittances, and Technology: Is there a match?” October 29 with Dialogue senior associate Manuel Orozco; Eugenio Nigro, vice president of business development in Latin America for Xoom.com; Melissa Koide, policy director for the Center for Financial Services Innovation; and Paloma Monroy of the World Bank.

- “Remittances Scorecard for Latin America and the Caribbean,” June 18 with Dialogue senior associate Manuel Orozco; Paul Dwyer, CEO of Viamericas; Paloma Monroy of the World Bank; and Andrea Fernández and Sergio Ruiz of More Money Transfers.


- “Outlook for Remittances to Latin America in 2010,” April 12 with Paul Dwyer, CEO of Viamericas; Jeff Dayton-Johnson of the Organization for Economic Cooperation and Development; and Natasha Bajuk, of the Inter-American Development Bank’s Multilateral Investment Fund.

Published

DEMOCRATIC GOVERNANCE

WORKING GROUP ON DEMOCRATIC GOVERNANCE

The Inter-American Dialogue, in partnership with International IDEA and the Organization of American States, launched the Working Group on Democratic Governance in 2010. The group is designed to analyze democracy in Latin America with a focus on two themes: the current state of the rule of law in Latin American democracies, and the OAS Democratic Charter as an instrument for defending democracy. The group met twice in Washington in 2010 for discussions led by OAS secretary general José Miguel Insulza, Dialogue senior fellow Genaro Arriagada, and IDEA regional director for Latin America Daniel Zovatto.

- The First Meeting of the Working Group on Democratic Governance took place on January 21 in Washington, DC. OAS secretary general José Miguel Insulza led off with an in-depth analysis of the Inter-American Democratic Charter. Participants analyzed the state of democracy in the region, with a focus on current challenges to the rule of law, and identified topics for future meetings of the group. Select participants included Kevin Casas-Zamora, senior fellow at the Brookings Institution, Lázaro Cárdenas, the former governor of Michoacán State in Mexico, among others.


Other Democratic Governance Events

- “A Discussion of the 2010 Latinobarómetro Results,” December 7 with Marta Lagos, the founder and executive director of Latinobarómetro, and Kevin Casas-Zamora, former vice-president of Costa Rica and senior fellow at the Brookings Institution.


Roberto Gargarella, a leading Argentine legal theorist and specialist in 19th century constitutionalism.


Published


EDUCATION POLICY/PREAL

The Partnership for Educational Revitalization in the Americas (PREAL) promotes better and more equitable education in Latin America by helping governments and civil society organizations identify and implement key policy reforms. Through partnerships with national NGOs, events and state-of-the-art publications, PREAL promotes informed debate on education policy, identifies and disseminates best practices, and encourages change on priority issues in education. PREAL’s report cards and policy audits establish benchmarks and monitor education progress at the regional and national levels. Its Business-Education Alliance helps Central American business leaders foster corporate social responsibility in education. PREAL also sponsors three working groups—on standards and assessments, teacher professionalization, and school management—that bring cutting-edge research to the attention of practitioners in the region through events, publications, and active networks. To complement these activities, PREAL maintains a Best Practices database of successful education policies both within and outside Latin America and an active website and blog. Jeffrey Puryear and Marcela Gajardo (at the Corporation for Development Research (CINDE) in Santiago, Chile) co-direct the PREAL program.

PREAL Program Initiatives

During 2010, PREAL and its staff organized an international conference, successfully completed three strategic partnerships designed to promote specific education policy changes (in the Dominican Republic, Guatemala, and Panama), co-organized more than 150 events with working groups and national partners, hosted three meetings on rebuilding Haiti’s education system with high-level actors in Washington, and participated in more than 60 outside conferences. PREAL also produced and widely distributed some 50 publications, including three report cards—in Brazil, Peru, and Ecuador—to some 4,500 individuals and institutions.

Select PREAL Program Events


• Report Card Launch in Ecuador: Changing Education, or Education for Change? in collaboration with Grupo


- “Teacher Effectiveness.” Conference in collaboration with the Universidad del Valle de Guatemala and CIEN. Guatemala City, Guatemala. October 22.

- “Competencies for Educational Leadership.” Seminar by PREAL’s Working Group on Teacher Professionalization with UNCEP and CoSAPAE. Panama City, Panama. October 4.


- Presentation of Results of Strategic Partnership Projects:
  - “Efficiency of Local Investment in Education.” Presentation to Honduran President Porfirio Lobo Sosa in collaboration with FEREMA. San José de Colinas, Honduras. August 10.
  - “Competencies for Strengthening Leadership and Management in Panamanian Schools” in collaboration with CoSAPAE and the Panamanian Ministry for Education. Panama City, Panama. June 29.
  - “Quality School Management Model in the Dominican Republic.” Action for Basic Education (EDUCA), the Pontificia Universidad Católica Madre y Maestra (PUCMM) and the Latin American Social Sciences Faculty (FLACSO-DR). Santiago and Santo Domingo, Dominican Republic. June 19-29.

PREAL Publications

Reports

National Report Cards:
• Overcoming Inertia?: Report Card on Education in Brazil, 2009. August 2010 (English) and March 2010 (Portuguese).

Strategic Partnership Projects:


Working Papers


Policy Series


Best Practices

No. 35, Leadership Support: Key to Reform in Public Education in Chicago and Boston. October 2010. Spanish.

No. 34, Sharing Leadership in Education: Going from Concept to Practice. June 2010. Spanish.


Education Synopsis Series Nos. 22-32. Spanish. Eleven one-page briefs touching on topics ranging from school-based management systems, teacher development, international education standards, and evaluating teacher performance.

ProEducaçã Series Nos. 9-11. Business Education newsletter on a variety of topics. Spanish.
**Published**


**SOCIAL POLICY**

The Social Policy Program seeks to assess and bring public attention to Latin America’s long-neglected social agenda. It is developing, in partnership with the Stone Center for Latin American Studies at Tulane University, the Commitment to Equity (CEQ) project, which assesses, compares, and publicizes the extent to which government efforts help or hinder social progress in Latin America.

Staff have designed a social policy scorecard and worked with specialists in Mexico, Argentina, and Peru to pilot a first version, which was presented at the Dialogue’s Linowitz Forum. The program also produces a series of policy briefs that spotlight and summarize information on key issues of the social agenda, and circulates articles and new research to help opinion leaders and policymakers stay abreast of best practices.

• On May 3 and 4 the Dialogue convened a workshop to review its experience with piloting the Commitment to Equity assessments in Argentina, Mexico, and Peru, and to fine tune the assessment methodology and scoring process. Nora Lustig, Samuel Z. Stone professor of Latin American economics at Tulane University and a Dialogue non-resident fellow, moderated the discussion. Luis Felipe López-Calva, a UNDP chief economist and David Roodman, architect of the Commitment to Equity Index and senior research fellow at the Center for Global Development, provided comments.

• The Inter-American Dialogue and Tulane University hosted a workshop on October 27 in New Orleans to update CEQ methodology and incorporate new authors into the project. The workshop, which included national authors from Argentina, Bolivia, Costa Rica, Mexico, Peru, and Uruguay, marked the launch of the second round of Commitment to Equity assessments. Following the meeting, Guatemala and Paraguay were added to the project.

**Published**

• Jeffrey Puryear and Mariellen Malloy Jewers, Fiscal Policy and the Poor Inter-American Dialogue, Policy Brief, June 2010. (Spanish.)

COUNTRIES AND SUB-REGIONS

THE LATIN AMERICA WORKING GROUP

The Latin America Working Group began in 2001 as the Colombia Working Group and then expanded to encompass the other Andean countries in 2004 as the Andean Working Group. This year the group, now called the Latin America Working Group, broadened its focus to incorporate discussion on the role of regional institutions and the influence of hemisphere-wide actors, particularly Brazil. The group convenes for two two-day meetings annually, once in Washington and once in the region and produces a series of working papers. Its discussions are wide-ranging, with a focus on national political situations and outlooks, as well as regional and international relations. The group is made up of 35 high-level experts from the region, including influential lawmakers, former government officials, diplomats, and opinion leaders.

18th Latin America Working Group

The eighteenth meeting of the Latin America Working Group, in Washington, DC on May 20 and 21, came at an especially active time in the region, less than two weeks before the Colombian presidential elections. A discussion of this important election was followed by conversations on the evolving foreign policy strategy of Bolivian president Evo Morales, conflicts between the press and the Correa administration in Ecuador, the domestic crises facing Hugo Chávez in Venezuela, and the persistent deficiencies of political parties in Peru. Other regional issues were discussed throughout the sessions, including the strategy of Mexican president Felipe Calderón in battling drug cartels, the complications in US-Andean relations under President Barack Obama, and the implications of the hemispheric power wielded by Brazil throughout Latin America.

19th Latin America Working Group

The group met for the nineteenth time in Lima, Peru on December 9 and 10. Participants focused on the major achievements of 2010 in the Andean region and the key obstacles facing its countries in 2011. The topics included the implementation of Colombian president Juan Manuel Santos’ legislative agenda, the influence of Bolivian vice-president Alvaro Garcia Linera and other members of president Evo Morales’ cabinet on foreign policy decisions, the outcomes of the September 30 political crisis in Ecuador, the prospects for the 2012 presidential elections in Venezuela, and evaluations of the policy proposals advocated by contenders for Peru’s presidency in 2011. The Group was joined by Peruvian presidential candidates Ollanta Humala of the Partido Nacionalista Peruana and former president Alejandro Toledo of Peru Posible.

THE ANDEAN REGION

The Andean program addresses the most pressing issues in the Andean countries (Colombia, Venezuela, Bolivia, Ecuador, and Peru), including democratic governance, drug trafficking, energy, and international relations.

Events


- “The Political Crisis in Ecuador,” October 21, with José Miguel Insulza, the secretary general of the Organization of American States.
• “A Conversation with Katiuska King, Ecuador’s minister coordinator of economic policy,” October 8.


• “A Conversation with Ollanta Humala,” September 14.

• “A Conversation with Fernando Cordero, president of the National Assembly of Ecuador,” July 16.

• “Political Options and Outlook in Ecuador,” September 13, with seven members of the National Assembly of Ecuador: Fernando Aguirre (Partido Sociedad Patriótica), Fausto Cobo (Partido Sociedad Patriótica), Fernando González (independiente), César Montúfar (Concertación Nacional), Magali Orellana (Pachacútki), Andrés Paez (Izquierda Democrática), and Leonardo Viteri (Partido Social Cristiano).

• “Outlook on Colombia’s Presidential Election: The Race to Succeed Uribe,” May 19, with Rodrigo Pardo, editorial director of the Colombian newsmagazine Semana; Antonio Navarro Wolff, governor of Nariño; and Rafael Nieto, a political analyst and columnist who served as Colombian vice-minister of justice.

• “A Conversation with Luis Castañeda Lossio, mayor of Lima,” May 11.

• “A Conversation with José Antonio García Belaunde, foreign minister of Peru,” March 30.
• “A Conversation with Miguel Carvajal, Ecuador’s minister of security,” March 19.

• “Confronting the Nexus between Drugs and Insurgency in Colombia,” February 24, with author John Otis (Law of the Jungle: The Hunt for Colombian Guerrillas, American Hostages, and Buried Treasure), and journalists Juan Forero (Washington Post), and Natalia Orozco (RCN Television).

• “A Conversation with US Ambassadors to the Andean Region,” January 22, with ambassadors William Brownfield (Colombia), Patrick Duddy (Venezuela), Heather Hodges (Ecuador), and Michael McKinley (Peru). Co-sponsored by the Brookings Institution.

**Publications**


**Co-authored with Adam Siegel**: “Colombia and Ecuador in 2009: The Rocky Road Toward Restoring Relations,” EFE Anuario Iberoamericano 2010, April 2010.

**BRAZIL & THE SOUTHERN CONE**

**Events**

• “Brazil’s Foreign Policy of Today and Tomorrow: A Critical Appraisal,” November 16 with Roberto Abdennur, former deputy foreign minister and former ambassador to China and the United States; Sergio Amaral, former minister of development, industry and commerce, and former ambassador to England and France; Marcos Azambuja, former deputy foreign minister and former ambassador to Argentina and France; and Antonio Carlos Pereira, editor, Opinion Page, *O Estado de São Paulo*. Co-sponsored by the Woodrow Wilson Center’s Brazil Institute and the Center for Latin American Issues at George Washington University.


• “Leadership and Responsibility in the New Brazilian International Agenda,” September 23 with select participants Albert Fishlow of Columbia University; Denise Gregory, executive director of CEBRI; Thomas Shannon, US ambassador to Brazil; and Joel Velasco, chief representative for North America
with the Brazilian Sugarcane Industry Association (UNICA). Co-sponsored by the Woodrow Wilson Center’s Brazil Institute, the Brazilian Center for International Relations (CEBRI), and Prospectiva Consulting.


• “A Conversation with Martín Redrado, former president of the Central Bank of Argentina,” September 16.

• “The Political and Economic Challenges of Chile’s New Government: A Conversation with Seven Chilean Congressional Leaders,” April 13 with Senator Isabel Allende B. (PS); Senator Alberto Espina (RN); Senator Evelyn Matthei F. (UDI); Senator Ignacio Walker P. (PDC); Deputy Marcelo Díaz (PS); Deputy Jose Manuel Edwards (RN); and Deputy Ivan Moreira (UDI). Co-sponsored by the Center for Strategic and International Studies.

• “Brazil as a Regional Power: Views from the Hemisphere,” March 12, with select participants Matias Spektor, Fundação Getúlio Vargas, Rio de Janeiro, and Council on Foreign Relations; Thomaz Guedes da Costa, National Defense University; Dante Caputo, Organization of American States; George Gray Molina, Princeton University; and Riorden Roett of Johns Hopkins University. Co-hosted by the Woodrow Wilson International Center for Scholars.

• “A Conversation on the Chilean Elections,” January 20, with Dialogue senior fellow and former Chilean minister of the presidency and ambassador to the United States, Genaro Arriagada.

Published


THE CARIBBEAN REGION

CUBA

The Dialogue’s work on Cuba focuses on establishing connections between Cuba’s economics community and the international financial institutions (IFIs). The Working Group on the Cuban Economy regularly brings together some 25 experts from around the hemisphere to discuss Cuba’s prospects for increased integration with the IFIs. The Dialogue continued its program, launched in 2009, on Cuba and the Organization of American States that has facilitated a thorough review of US policy towards Cuba under the Obama administration and Latin America’s stance toward Cuba during the same period.

- “Cuba and the Inter-American System,” December 7, a closed-door meeting with several top analysts, government officials, and economists. Co-sponsored by International IDEA.
- “Developments in Cuban Oil: The Issues, Choices, and Consequences for Cuba and US-Cuban Relations,” October 8, with Cuban Research Institute visiting fellow Jorge Piñon; Alamar Associates president Kirby Jones; University of Nebraska professor Jonathan Benjamin-Alvarado; and Dialogue visiting fellow Paul Isbell.
- “The Evolving Role of the Cuban Diaspora,” September 10, with associate director of Florida International University’s Cuban Research Institute Uva de Aragón; assistant director of the Institute Juan Antonio Blanco; and Emilio Morales, founder of the Felix Varela Center, one of the few NGOs in Havana.
- “Cuba’s Political Puzzle,” July 22, with Cuban scholar Arturo López-Levy, doctoral candidate at the University of Denver, and Lexington Institute vice president Phil Peters.
- “Cuba and Gender Equality: Is Progress Being Made?” May 21, with Ilja Luciak of Virginia Tech and author of Gender and Democracy in Cuba (2009); Michelle Chase of Connecticut College; Joan Caivano of the Inter-American Dialogue; and Uva de Aragón, associate director of the Cuban Research Institute.
- “Raul Castro: A Two-year Assessment,” February 26, with Arturo López-Levy, lecturer and doctoral candidate at the University of Denver; Jorge Pérez-López, editor of Cuba in Transition; and Meg Crahan, senior research scholar at the Institute of Latin American Studies at Columbia University.
- “The Future of Guantanamo Bay,” January 22, with Jana Lipman of Tulane University; Col. Larry Wilkerson, former chief of staff to Secretary of State Colin Powell; Pamela Harriman of the College of William and Mary; and Karen Greenberg, executive director of the Center on Law and Security at the New York University School of Law.

HAITI

- “Building a More Resilient Haitian State,” September 28, with RAND experts James Dobbins, director of international security and defense policy; Keith Crane, director of environment, energy and economic development; senior political analyst Laurel Miller; and senior fellow Charles Ries.
- “Education in Haiti,” June 24, with Paul Vallas, superintendent of the Recovery
School District of New Orleans; Marcelo Cabrol, chief of the education division at the Inter-American Development Bank; David Warren, human development sector leader in the Caribbean country unit at the World Bank; and Rene Aubourg, assistant professor of public administration at American University.

• “Strengthening Partnerships: Lessons from Haiti and the Way Forward,” April 22, with World Bank economist Auguste Kouame; Geraldine Dufort, counselor for the EU Delegation to the US; USAID Haiti task team deputy coordinator Russell Porter; and IMF mission chief for Haiti Corinne Delechat. Kathleen Campbell, associate director of the Aid Effectiveness Project at Save the Children commented and Jim Kunder, senior resident fellow at the German Marshall Fund of the United States, moderated. Co-sponsored by the German Marshal Fund.

• A Conversation with Lieutenant General P.K. (Ken) Keen, U.S. Army-Commander, Joint Task Force—Haiti, April 19.

• Haiti After the Earthquake, January 19, with OAS assistant secretary general Albert Ramdin; Dora Currea, Caribbean country manager of the Inter-American Development Bank; and Trinity Washington University’s Robert Maguire, chair of the Haiti Working Group at USIP.

### Published


### CENTRAL AMERICA & MEXICO

#### Central America Working Group

The Dialogue’s Central America Working Group, co-chaired by former Guatemalan vice president Eduardo Stein and the director of CEPAL’s Mexico Office Hugo Beteta, remained active. The group is designed to (1) produce fresh, balanced analyses of the region’s most pressing challenges along with proposals for practical approaches to address them and (2) keep the Washington policy and media communities informed about critical developments in the region and its relations with the United States. The Working Group members include a politically diverse mix of some 45 policy analysts, political and labor leaders, economists, and NGO and business executives.

• The Central America Working Group convened a special meeting in Mexico City, on November 5 and 6 to discuss shared challenges between Mexico and the countries of Central America. The discussion focused on the firepower and violence of organized crime involved in drug trafficking and the serious threats they pose to security and democratic governance. Select participants included...
Carlos Dada, director of the Salvadoran online newspaper *El Faro*; Roberto Rubio, director general of the National Foundation for Development (FUNDE) in El Salvador; and Rafael Fernández de Castro, a high-level advisor to the president of Mexico.

**Other Central America & Mexico Events**

- “Discussion on Migration in Central America,” June 28, with Carlos Dada, the director of online newspaper *El Faro* (El Salvador), and *El Faro* cinematographer Marcela Zamora, journalist Oscar Martínez, and photographer Edu Ponce. Co-sponsored by the Migration Policy Institute and the Open Society Institute.


- “A Conversation on El Salvador,” April 23, with El Salvador’s technical secretary to the presidency, Alexander Segovia.

- “The Centenary of the Mexican Revolution—Mexico: Today and Tomorrow,” March 24, with Enrique Escorza, head of section of the political border affairs, Embassy of Mexico; Jorge Duran, senior specialist at the Organization of American States; and Guy Shroyer, associate professor at University of the District of Columbia. Co-sponsored by the University of the District of Columbia.


**Published**


**Manuel Orozco:** “Por qué Ortega podría ganar,” Nicaragua’s *Confidencial*, May 24; “Honduras,” with Rebecca Rouse, Freedom House, April 7.
CORPORATE PROGRAM

The Dialogue enjoys the regular participation of business leaders in its activities, many of whom contribute informed and substantive private sector viewpoints in our events and publications.

With the addition of new companies to the Corporate Circle this year—Banco Mercantil, HSBC, Microsoft, Popular, Shell, and Telefonica, to name several—the private sector also provided important financial support to help fund the Dialogue’s operating costs. We are especially grateful to the two dozen Circle members and other corporations that sponsored this year’s embassy reception inaugurating the Linowitz Forum in June (see page 5).

We were pleased to welcome Craig Kelly, vice president at The Cohen Group, to the board of advisors of the daily Advisor this fall. Ambassador Kelly has retired from the State Department after more than 25 years of service overseas and in Washington, where was most recently the State Department’s “chief operating officer” for policy and management in 34 countries in the hemisphere.

The corporate program continued to publish the highly regarded daily Latin America Advisor—along with weekly and biweekly Advisor titles on energy and financial services—as a cornerstone benefit of Circle membership. Praised for its quality and consistency of content, the Advisor helps to inform and engage subscribing executives who cannot be in Washington to attend Dialogue events. The Advisor published nearly 1,000 expert commentaries on questions posed by subscribers and editors during the course of the year.
PUBLICATIONS

INTER-AMERICAN DIALOGUE REPORT


Inter-American Dialogue Working Papers


PREAL PUBLICATIONS

Reports

National Report Cards:


• Overcoming Inertia?: Report Card on Education in Brazil, 2009. August 2010 (English) and March 2010 (Portuguese).

Strategic Partnership Projects:


Working Papers


STAFF PUBLICATIONS


Manuel Orozco, “Remittance transfers in Senegal: Preliminary findings, lessons,


## FINANCIAL REPORT

### Inter-American Dialogue

#### Statement of Financial Position

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<thead>
<tr>
<th>Assets:</th>
<th>2010</th>
<th>2009</th>
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<tbody>
<tr>
<td>Cash and cash equivalents</td>
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<td>Accounts receivable</td>
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<td>Grants receivable</td>
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<td>Investments</td>
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<td>Prepaid expenses</td>
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<td>Property and equipment</td>
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<td>Deposits</td>
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**TOTAL ASSETS**  
7,754,746  7,306,493

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<th>Liabilities:</th>
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<td>Accounts payable</td>
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<td>Accrued expenses</td>
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<td>Refundable advances</td>
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<td>Grants payable</td>
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<td>Deferred rent</td>
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**Total Liabilities**  
1,334,374  906,102

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<th>Net Assets:</th>
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<td>Unrestricted</td>
<td>(80,731)</td>
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<td>Temporarily restricted</td>
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<td><strong>Endowment funds:</strong></td>
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<td>Board-designated funds</td>
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<td>Permanently restricted</td>
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**Total Net Assets**  
6,420,172  6,400,391

**TOTAL LIABILITIES AND NET ASSETS**  
7,754,746  7,306,493

### Statement of Activities 2010

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<th>Revenue:</th>
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<td>Foundations</td>
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<td>International organizations</td>
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<td>Collaborating institutions</td>
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<td>Individual contributions</td>
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<td>Miscellaneous program revenue</td>
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<td>Investment income (loss)</td>
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**TOTAL REVENUE**  
4,715,568

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<td>U.S. policy</td>
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<td>Remittances and development</td>
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<td>Latin America and the world</td>
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<td>Outreach and communications</td>
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<td>Sol M. Linowitz Forum</td>
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**TOTAL EXPENSES**  
4,695,787
FUNDING SOURCES 2010

Foundations
Annie E. Casey Foundation
Christopher Reynolds Foundation
Ford Foundation
Henry Luce Foundation
Open Society Institute
Tinker Foundation

Governments
Canadian International Development Agency (CIDA)
Embassy of Chile
Embassy of Guatemala
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Inter-American Foundation
Swedish International Development Agency (SIDA)
U.S. Agency for International Development (USAID)

Organizations
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U.S. Department of State
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Associates are regular participants in the Dialogue’s public forums, conferences, and other policy exchanges. Dialogue Associates are assured an invitation to nearly all Dialogue activities and they receive all Dialogue reports and other publications.

For information on how to join our Associates program, please contact Amy Herlich, Grants and Development Coordinator (202-463-2565 or aherlich@thedialogue.org).

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